

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: NATIONAL REPUBLICAN CONGRESSIONAL COMM.
320 1st St SE
Washington, DC 20003-1838

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56175
Contract Dates: 10/19/2012-10/25/2012
Customer Order:
Linked Order:
CPE: / / 2954

Invoice Num: 1201-544090
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 1 of 6

PAY BY 11/27/2012
Net 30 days

In Account With: NATIONAL MEDIA RESEARCH PLANNING(253477)
815 Slaters Ln
Alexandria, VA 22314-1219
ATTN:Accounts Payable

Product Desc: TV OCT 19-25 ADDS

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THIS MORNING 6-7AM	10/19/2012-10/24/2012	M . W . F . .	30	3	750.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		M . W . F . .	1	750.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	06:25:56 AM		NRCCPA121012	30	750.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		M . W . F . .	2	750.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	06:44:19 AM		NRCCPA121012	30	750.00			
10/24/2012	We	06:56:59 AM		NRCCPA121019	30	750.00			
2	SAT.CBS MORNING NEWS	10/20/2012-10/20/2012 S .	30	1	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012	 S .	1	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/20/2012	Sa	09:57:45 AM		NRCCPA121012	30	400.00			
3	CBS SUN MORN	10/21/2012-10/21/2012 S	30	1	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012	 S	1	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su	09:08:31 AM		NRCCPA121012	30	800.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: NATIONAL REPUBLICAN CONGRESSIONAL COMM.
320 1st St SE
Washington, DC 20003-1838

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56175
Contract Dates: 10/19/2012-10/25/2012
Customer Order:
Linked Order:
CPE: / / 2954

Invoice Num: 1201-544090
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 2 of 6

PAY BY 11/27/2012
Net 30 days

In Account With: NATIONAL MEDIA RESEARCH PLANNING(253477)
815 Slaters Ln
Alexandria, VA 22314-1219
ATTN:Accounts Payable

Product Desc: TV OCT 19-25 ADDS

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
4	4-430PM NEWS		10/22/2012-10/24/2012		M . W		30	2	850.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M . W		2		850.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	04:08:59 PM		NRCCPA121019	30	850.00			
10/24/2012	We	04:21:40 PM		NRCCPA121019	30	850.00			
5	430-5PM NEWS		10/22/2012-10/25/2012		M T W T . . .		30	4	850.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M T W T . . .		4		850.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	04:38:10 PM		NRCCPA121019	30	850.00			
10/23/2012	Tu	04:54:15 PM		NRCCPA121019	30	850.00			
10/24/2012	We	04:54:11 PM		NRCCPA121019	30	850.00			
10/25/2012	Th	04:36:57 PM		NRCCPA121019	30	850.00			
6	5-530PM NEWS		10/19/2012-10/25/2012		. . W T F . .		30	3	1,025.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. . W T F . .		1		1,025.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	05:24:43 PM		NRCCPA121012	30	1,025.00			
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. . W T F . .		2		1,025.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	05:23:48 PM		NRCCPA121019	30	1,025.00			
10/25/2012	Th	05:12:58 PM		NRCCPA121019	30	1,025.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: NATIONAL REPUBLICAN CONGRESSIONAL COMM.
320 1st St SE
Washington, DC 20003-1838

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56175
Contract Dates: 10/19/2012-10/25/2012
Customer Order:
Linked Order:
CPE: / / 2954

Invoice Num: 1201-544090
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 3 of 6

PAY BY 11/27/2012
Net 30 days

In Account With: NATIONAL MEDIA RESEARCH PLANNING(253477)
815 Slaters Ln
Alexandria, VA 22314-1219
ATTN:Accounts Payable

Product Desc: TV OCT 19-25 ADDS

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
7	530-6PM NEWS		10/19/2012-10/25/2012		...TF..		30	2	1,025.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		...TF..		1		1,025.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	05:55:42 PM		NRCCPA121012	30	1,025.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		...TF..		1		1,025.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	05:42:23 PM		NRCCPA121019	30	1,025.00			
8	M-F 6PM NEWS		10/19/2012-10/19/2012	F..		30	1	1,300.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012	F..		1		1,300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	06:25:30 PM		NRCCPA121012	30	1,300.00			
9	M-F 630PM NEWS		10/19/2012-10/25/2012		M...TF..		30	3	1,300.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		M...TF..		1		1,300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	06:53:51 PM		NRCCPA121012	30	1,300.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M...TF..		2		1,300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	06:57:55 PM		NRCCPA121019	30	1,300.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: NATIONAL REPUBLICAN CONGRESSIONAL COMM.
320 1st St SE
Washington, DC 20003-1838

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56175
Contract Dates: 10/19/2012-10/25/2012
Customer Order:
Linked Order:
CPE: / / 2954

Invoice Num: 1201-544090
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 4 of 6

PAY BY 11/27/2012
Net 30 days

In Account With: NATIONAL MEDIA RESEARCH PLANNING(253477)
815 Slaters Ln
Alexandria, VA 22314-1219
ATTN:Accounts Payable

Product Desc: TV OCT 19-25 ADDS

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/25/2012	Th	06:37:17 PM		NRCCPA121019	30	1,300.00			
10	THE INSIDER		10/22/2012-10/25/2012		M T W T . . .		30	4	775.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M T W T . . .		4		775.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	07:41:22 PM		NRCCPA121019	30	775.00			
	10/23/2012	Tu	07:47:44 PM		NRCCPA121019	30	775.00			
	10/24/2012	We	07:41:31 PM		NRCCPA121019	30	775.00			
	10/25/2012	Th	07:41:37 PM		NRCCPA121019	30	775.00			
11	VEGAS		10/23/2012-10/23/2012		. T		30	1	4,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		. T		1		4,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/23/2012	Tu	10:35:40 PM		NRCCPA121019	30	4,000.00			
12	CRIMINAL MINDS		10/24/2012-10/24/2012		. . W		30	1	6,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		. . W		1		6,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/24/2012	We	09:34:23 PM		NRCCPA121019	30	6,000.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: NATIONAL REPUBLICAN CONGRESSIONAL COMM.
320 1st St SE
Washington, DC 20003-1838

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56175
Contract Dates: 10/19/2012-10/25/2012
Customer Order:
Linked Order:
CPE: / / 2954

Invoice Num: 1201-544090
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 5 of 6

PAY BY 11/27/2012
Net 30 days

In Account With: NATIONAL MEDIA RESEARCH PLANNING(253477)
815 Slaters Ln
Alexandria, VA 22314-1219
ATTN:Accounts Payable

Product Desc: TV OCT 19-25 ADDS

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
13	PERSON OF INTEREST	10/25/2012-10/25/2012	. . . T . . .	30	1	4,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . . T . . .	1	4,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	09:50:17 PM		NRCCPA121019	30	4,500.00				
14	ELEMENTARY	10/25/2012-10/25/2012	. . . T . . .	30	1	5,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . . T . . .	1	5,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	10:46:27 PM		NRCCPA121019	30	5,000.00				
15	11PM NEWS	10/19/2012-10/19/2012 F . .	30	1	2,750.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012	 F . .	1	2,750.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/19/2012	Fr	11:12:39 PM		NRCCPA121012	30	2,750.00				
16	11:35P-12:37A - LETTERMAN	10/19/2012-10/25/2012	M T W T F . .	30	5	650.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		M T W T F . .	1	650.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/19/2012	Fr	11:55:09 PM		NRCCPA121012	30	650.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: NATIONAL REPUBLICAN CONGRESSIONAL COMM.
320 1st St SE
Washington, DC 20003-1838

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56175
Contract Dates: 10/19/2012-10/25/2012
Customer Order:
Linked Order:
CPE: / / 2954

Invoice Num: 1201-544090
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

PAY BY 11/27/2012
Net 30 days

In Account With: NATIONAL MEDIA RESEARCH PLANNING(253477)
815 Slaters Ln
Alexandria, VA 22314-1219
ATTN:Accounts Payable

Product Desc: TV OCT 19-25 ADDS

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
Week Of			M T W T F S S		Spots Per Week		Rate			
10/22/2012-10/28/2012			M T W T F . .		4		650.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks	
10/22/2012	Mo	11:47:55 PM		NRCCPA121019	30	650.00				
10/23/2012	Tu	11:48:16 PM		NRCCPA121019	30	650.00				
10/24/2012	We	11:49:51 PM		NRCCPA121019	30	650.00				
10/25/2012	Th	11:56:54 PM		NRCCPA121019	30	650.00				
Total Spots			Gross Amt		Commission Amt		Net Amt	Debit	Credit	Reconciliation
Air Time Totals			34	47,475.00	7,121.25	40,353.75	0.00	0.00	0.00	

Billing Notes

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY NRCC

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

47,475.00

Trade Value

0.00

Agency Commission

7,121.25

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

40,353.75

Warranty - We warrant the above broadcasts were made according to the official station log.